From Arichalmunai to Rameshwaram in search of Clean Rameshwaram

District Authorities have decided to initiate a mass cleaning movement in Dhanushkodi hence they started the cleaning programme on 5th August 2017. Green Rameshwaram being the nodal agency for such mass programme, it has sought the support of

i. Government higher secondary school, Rameswaram
ii. St.Joseph Matriculation school, Verkkodu
iii. Seyyadhu Ammal Arts and Engineering College

Hand in Hand participated in the campaign in a big way with their Solid Waste Management team and Self Help Group Members. Municipality workers also joined the event.
Press Conference and subsequent change in the programme

Dr. S. Natarajan, District Collector, Ramanathapuram District addressed the press conference. After interacting with the press, the venue was shifted to three spots namely (i) Mukuntharaya chathram, (ii) Dhanushkodi and (iii) Rameshwaram Agni Teertham.

Municipality Workers getting ready for the event

Collector Dr. S. Natarajan Flags off and joins the event

Agni Teertham Cleaning

Around 70 college students of Seyyadhu Ammal Arts and Engineering College along with 40 solid waste management workers of Hand in Hand joined the District collector, RDO, and Municipal Commissioner in the massive action. The Collector advised the officials to put up a board immediately stating that leaving cloth in this spot is a sin and liable for punishment.

District Collector, Dr. Natarajan in action along with RDO and Municipal Commissioner at Agni Teertham
Further District Collector also walked through the Sannathi Street and interacted with the shop keepers and requested them to keep the area neat and clean and help the Municipal Administration.

District collector further interacted with the Municipal Team and instructed them to deploy an exclusive vibrant team to focus more on Shri Ramanathasamy Temple. RDO has called up the Temple authorities and enquired why they are disposing waste in-front of the Chariot front portion. Temple authorities were instructed to hand it over to the municipal workers who are available round the clock and visit these places for three times a day.
Rally Awareness Programme

A Rally was organised on 7.8.2017 from Thittakudi street to Market Road, 320 students from SPA Girl’s Hr. Sec School participated. The main objective was to Save environment by avoiding usage of plastic.

Sensitization meeting for the members of Self Help Group

SHG Awareness programme was conducted at Eswariamman kovil Street on 16.08.2017 wherein 20 members participated.