



# Livelihood Opportunities

## Promotion of Pasumai Groups



By

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Promoted 44 Pasumai groups with the objective of Greening the mind to promote Green Living.

### Our approach

Pasumai means Greening. Greening is nothing but living environment friendly life. Pasumai groups are nothing but Self-help group but the self-help will not restrict itself to Microfinance but it will facilitate to live environment friendly life

Environment Friendly life means

1. Plastic free life
2. Reduced Carbon emissions
3. Ensuring Green health – Siddha, Varma, Homeopathy, Yoga, Unani and Ayurveda
4. Conserving Focus than Consumption Focus
5. Greening the household first, the street next and the Village is a must
6. Supporting the Local Economy
7. Zero Waste Generation



*Group members engrossed in Filling bank forms*

### Livelihoods - Thattankudiyiruppu Villagers meet

On 30<sup>th</sup> August 2018 entire Green Rameswaram Team went to Thattankudiyiruppu village to participate in the villagers meeting. Shri.Selvam, Village leader facilitated the meeting. Various issues for the Sustainable development of the village were discussed and a road map was prepared.

