To commemorate the ‘World Tourism Day’, a string of events were organized by the Tourism Department in the governments schools of Pamban, Thangachimadam and Rameswaram. Essay and drawing competitions were conducted in each of these schools based on the “Swachh Bharat” theme. On 27 September 2018, the ‘World Tourism Day’, a felicitation ceremony was organized at the Green Rameswaram Trust building to award the winners of the competitions. The District Collector Mr. K. Veera Raghava Rao, I.A.S. was the chief guest at the event, and presented the awards to the winners. 80 school students participated. The District Collector emphasised the need of segregation of waste and relevance of SWM in the town. Later, at the press meet, he appreciated the work of Green Rameswaram team in implementing SWM properly in the town.

Regular SWM and Information, Education and Communication (IEC) activities were conducted during the month:

Seven door-to-door awareness campaigns were conducted viz. Sudukattambatti (10th September), Rettai Pillaiyar Koil street (12th September), Mandi street (14th September), Sivagami Nagar (17th September), Sallimalai (20th September), Vittipillai Mudukku street (22nd September) and Durga Nagar (29th September). A total of 675 households were sensitized on SWM through these programmes.
Four Self Help Group awareness programmes were conducted viz. Rettai Pillaiyar Koil street (22nd September), Ramakrishnapuram (23rd September), Natarajapuram (25th September) and Bathrakaliyamman Koil Street (26th September). A total of 91 SHG members were sensitized on SWM through these programmes.