Youth Awareness programme:

One youth awareness programme was conducted in the Municipality at MK Nagar – Ward no: 13 on 18th December 2019. 10 youths from the area were sensitized on the importance of MSWM, segregation of waste at source and environmental conservation.

Picking Litter campaign:

One picking litter campaign was conducted in the Municipality at MPU Primary School and Kattu Pillaiyar Koil Street on 11th December 2019. 150 people such as Green Friends, NCC students, members of Indian Navy participated in the campaign.
SHG Awareness programme:

One SHG awareness programme was conducted at Kattupillaiyar Koil Street – Ward no: 14 on 19th December 2019. 110 SHG members were trained on the methods of MSWM and the importance of segregation of waste at source.

Public Awareness programme:

Four plastic awareness programmes were conducted in the Municipality viz. Bus Stand (15th December), Tiruvalluvar Nagar – Ward no: 13 (21st December), Murungaivadi – Ward no: 12 (24th December), and Kaliyamman Koil Street – Ward no: 12 (24th December). 335 public and 60 shops in total were sensitized on MSWM, plastic usage and environmental conservation.

Source Segregation Demo programme:

One source segregation demonstration was conducted in the Municipality at Visuvasa Nagar – Ward no: 13 on 31st December 2019. 20 households were trained to segregate waste category wise during the programme.