Regular MSWM and Behavioral Change Communication (BCC) activities were conducted during the month:

Thai Ammavasai festival, an annual congregation in Rameswaram was celebrated with reverence on 4\textsuperscript{th} February. Around 3,00,000 pilgrims visited the holy town and the temple during the festival. The MSWM team handled 15 tons of waste generated surrounding the temple and the beach during the festival.
Door-to-door awareness campaign:

Four door-to-door awareness campaigns were conducted in the Municipality viz. Sriram Nagar – Ward no: 14 (21\textsuperscript{st} February), Earakudu – Ward no: 14 (23\textsuperscript{rd} February), Easwari Amman Koil Street – Ward no: 21 (25\textsuperscript{th} February) and Veera Bathrakali Amman Koil Street – Ward no: 18 (26\textsuperscript{th} February). A total of 392 households were sensitized on MSWM through these programmes.

SHG Awareness programme:

One SHG awareness programme was conducted in the Municipality on 28\textsuperscript{th} February at Natarajapuram – Ward no: 09, wherein 50 SHG members participated. The participants were educated on general MSWM and home composting technique.
School Students Awareness programme:

Two School Students awareness programmes were conducted in the Municipality viz. Govt. High School – Ward no: 10 (18th February) and SPA Girls Higher Secondary School – Ward no: 12 (19th February). A total of 159 students were educated on the importance of MSWM through these programmes.
Launch of the Solid Waste Management Project in Thangachimadam Village Panchayat, Rameswaram Island – Sponsored by ONGC

The ONGC, Thangachimadam project aims at reducing the quantum of waste that ends up in the dump yards through sustainable solid waste management practices. It strives for maximum waste recovery through composting, recycling, and reuse. The project covers 3000 households and provides solid waste management services to about 15,000 people of Thangachimadam Village Panchayat. The project employs 20 Green Friends (Green friends are the persons who are engaged in door to door waste collection and processing) and 5 managerial staff.

The construction of the composting shed, procurement of specially designed light motor vehicles and materials like dust bins for houses, community use, machines like weighing machine, sieving machine are procured. The door to door waste collection programme launch was held on 27.02.19 at community hall, Thangachimadam.

During the programme, Mandampam Block Development Officer Shri.Raja, Special Officer Shri.Kathiresan, ONGC officials Shri.Ravi Kumar, Smt.Usha Prabhakar and Shri.Elango, Green Rameswaram coordinator Shri.Sridhar and Sis.Saraswathi participated. More than 100 people which includes SHG members, Merchant association office bearers attended the grand function.

*Three specially designed vehicles flagged off during the event by Smt.Usha Prabhakar*
BDO Shri. Raja addressing the gathering

Shri.Babu, Hand In Hand India & Shri. Ravi Kumar- DGM ONGC interacting with the people

Representatives from village and Merchant association thanked ONGC for sponsorship
Opening of the Compost and Vehicle shed by Smt. Usha Prabhakar and other officials
Press Coverage :

குருவல் கண்டுபிடிக்க கூற்று விளக்கத் தொடர்ந்து

Dinaboomi 28.02.2019