



## Solid Waste Management

By  
Hand in Hand, Chennai



**Regular MSWM and Behavioral Change Communication (BCC) activities were conducted during the month:**

A public gathering event was organized on 7<sup>th</sup> January, at Ward no: 10 Seran Kotai. The disaster management team from the local government organized the event, wherein 85 citizens from the locality participated. Mr. Gopi Shankar from the MSWM team participated in the event and explained about MSWM system to the citizens.



**Mass awareness programme:**

A mass awareness programme was conducted on 7<sup>th</sup> January at the Bus Stand in Ward no: 14. Through the programme, 250 people were sensitized on the importance of MSWM and pamphlets were distributed regarding the same.



### **Door-to-door awareness campaign:**

Two door-to-door awareness campaigns were conducted in the Municipality viz. M.K Nagar – Ward no: 14 (21<sup>st</sup> January) and Kattupillaiyar Koil – Ward no: 14 (21<sup>st</sup> January). A total of 200 households were sensitized on MSWM through these programmes.



### **Awareness programme in Commercial Establishments:**

An awareness programme in commercial establishments was conducted near bus stand – Ward no: 14 on 19<sup>th</sup> January, wherein 80 shops were sensitized on MSWM.



### **Picking Litter campaign:**

A Picking Litter campaign was conducted at Dhanushkodi – Ward no: 09 on 31<sup>st</sup> January involving local SHG members, HHIDS staff and Green Friends. About 3 tons of garbage was collected in the area by the team during the campaign.

