



March towards Green Rameswaram



Why?

- To Make Clean and Green Rameswaram(GR)
- Building Citizens stakes for building Rameswaram
- Moving from Fragile Eco System to Balanced Eco System
- Rooting the Verticals of GR for Posterity - Water, Waste, Renewable Energy, Archeology & History, Green Health, Livelihoods, Landscaping and Beautification, Marine Bio Diversity, Eco Tourism and Green Transport
- To Collaborate with Mainstream/Corporate/Networks for realizing the action plan of GR

What?

March is for involving all the stakeholders to Care, Commit and Contribute for GR and to realize the dream of Late President Dr.APJ Abdul Kalam. This march is conducted on the eve of his 87th Birth Anniversary.

Where?

From Kalam Memorial at Peikarumbu to Rameswaram Bus Stand stretching to 4 KM

When?

October 14, 2018

Whom?

Local Community, Students, Sangams, Government Departments, Corporates, SHGs, Defense personnel, Institutions and Voluntary Organizations

How?

- Sensitizing Students community by conducting Drawing/Essay Competitions across Rameswaram
- Book on the Theme March towards Green Rameswaram
- Organizing Seminars/Workshops on Verticals for broadening the perspectives, principles and practice
- Invoking Participation of different Stake holders through Island Development Committee
- Mobilizing Resources for the projects envisaged under Green Resilient Rameswaram
- Evolving Short Term, Medium Term and Long Term Goals across multiple stake holders

