



## **Solid Waste Management** **By** **Hand in Hand Inclusive Development and Services** **Chennai**



### **Door To Door collection and source segregation:**



The door to door waste collection process and source segregation are activities which are conducted on daily basis which forms the base for the SWM processes. From these activities, continue various other processes such as processing of waste into degradable and non - degradable waste, conversion of degradable waste into energy and other forms of productive forms are part of the SWM intervention. These activities along with regular street cleaning have been

conducted on day to day basis by the project implementing staffs of Green Rameswaram.

### **Panguni Uthira festival**

Panguni Uthiram is a much talked about festival across many temples throughout South India. The devotees flock to temples nearby and some of the famous temples which assumes a lot of importance during this festival. The festival falls during the months of March to April. The Tamil month of Panguni is special because of the coming together of the stars called Uthiram and Pournami. Panguni Uthiram signifies the



the commemoration of the weddings of Shiva and Parvati, Rama and Sita, Murugan (Kartikeya) and Devasena, and Ranganatha (Vishnu) and Andal. It is also regarded to mark the manifestation of Ayyappan. Due to these occasions this month and the days are considered important and worshipped by the devotees. Moreover, Rameswaram being an auspicious place of worship for the devotees of the Lord Rama, it is one of the festival which attracts tourists towards the town for worship and other family celebrations associated with the festival. The coir pith was spread around Ramanathasawamy temple on the occasion of Panguni Uthra festival by our green friends. This helps in two ways: (i) Devotees are protected with the heat from the road (ii) Waste collection of the festival becomes easy.

### Agni Theertham Area Cleaning Work:

Regular cleaning of Agni Teertham area is carried out as this is the most polluted area due to maximum number of pilgrims assembling and carrying out the rituals of – Pitru Tarpana. Unfortunately, many pilgrims throw their wet cloths in the sea and nearby area although it is not a religious tradition.

There is a need to sort out this long pending issue of clothes polluting the marine life and settling in the sea bed.



### BCC Activities:

Sl No.	List of Programmes	Date	No of Beneficiaries	Location	Amount of Waste
1	Mass Cleaning	08.03.24	42	Bus stand & Semmadam area	<b>520 KG</b>
2	Mass Cleaning	17.03.24	40	Ramanatha Swami Temple Sannathi Street	<b>400KG</b>
3	Mass Cleaning	24.02.24	47	Dhanushkodi Road	<b>490KG</b>
	<b>Total</b>		<b>129</b>		<b>1410 KGs</b>

### Source Segregation Demo Programme:

**Six** Source Segregation Demonstration programmes were organized on 2<sup>nd</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 17<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup> and 25<sup>th</sup> of March in the locations of Sriram Nagar (Ward No:2), Sathya Nagar (Ward No:1), Kamarajar Nagar (Ward No:08), J.J Nagar (Ward No:4) and Kattupillaiyar Kovil (Ward No:2), Verkodu (Ward No:17), Nambu Kovil Street (Ward No:19).



During this programme, HHIDS project staffs and green friends gave awareness to the residents. During this demonstration the waste collected was practically segregated and shown to the participants explaining them the type and quality of the waste.

## People's Movement Clean Drive Programme (Best Green Friend Award)

On 16<sup>th</sup> March 2024, People's movement clean drive programme was organized at Municipal office, Rameswaram. This movement was initiated by the Green Rameswaram project with the guidance of the District Collector and other officials of the District. This activity is conducted on monthly basis and ensured that stakeholders and volunteers from other department participate in the program and understand the importance and issues of waste management process in the district. After the clean drive activity, one Green Friend was chosen and given the award of best green friend for the month. This encouragement gives them the motivation to do this work dedicatedly and with commitment.

