



Solid Waste Management **By** **Hand in Hand Inclusive Development and Services** **Chennai**



Source Segregation Demonstration Programmes:

Ten Source Segregation Demonstration programmes were organized on 1th, 2nd, 3rd, 5th, 6th, 7th, 11th, 14th, 16th, 20th in the month of May 2024 in the locations of Erakaadu (Ward No:1), Sriram Nagar (Ward No:2), S.K Patti (Ward No:3), Maravara Sriram Street (Ward No:5), Mainapillai Street, (Ward No:06), Bathrakaliyamman Kovil Street (Ward No:07) and Thittakudi Street (Ward No:14).



The HHIDS project team and green friends are raising awareness about waste management, segregation, and recycling is crucial for creating a more sustainable environment. Live demonstrations were especially effective in engaging the public and driving home the importance of source segregation. Explaining the consequences of mixed waste, such as global warming and land pollution, helps people understand the real-world implications of their actions. These efforts are being made to educate communities about the issues and encourage positive behavioral change.

Door To Door Awareness Programme



As a part of the Green Rameswaram Project, twenty, Door-to-Door awareness programmes have been conducted in the Municipality on 1st, 2nd, 3rd, 5th, 7th, 8th, 9th, 10th, 11th, 13th, 14th, 16th, 18th, 19th and 20th of May 2024 in the locations of Erakadu (Ward No:1), Salli Malai (Ward No:3), North Street (Ward No:5), Bharathi Nagar (Ward No:8), Sivagami Nagar (Ward No:9), Ganthi Nagar (Ward No:10), Chinnavan Pillai Street (Ward No:11), Channathi Street (Ward No:14), Verkodu (Ward No:17), Rajagopal Nagar (Ward No:18), Puthu Road (Ward No:19), Rameswaram Road (Ward No:20), respectively.

The process supported in sensitizing 1700 households by informing the people about waste management and the importance of segregating waste at its source which is crucial for fostering a cleaner environment and ensuring a sustainable future. Encouraging people to take responsibility for their waste will lead to significant improvements in the overall cleanliness and health of the community. It is exceptionally important to educate individuals about the

impact their actions have on future generations. Rameswaram is taking a proactive step towards environmental stewardship and setting an example for others to follow.

Mass Cleaning: Olakuda Park Area

As part of the monthly initiatives Mass Cleaning was conducted in the Olakuda park area on 10th May 2024. This activity was a collaborative effort of both Municipality workers and the HHIDS project team of Rameswaram. The idea for choosing this location for the Mass Cleaning activity was to address the sanitation issues and prevent the increase of mosquitoes which started breeding in the recent rains. Due to the unhygienic conditions the children and elderly people who used to visit the park location were facing lot of issues. The Mass Cleaning activity in this location was suggested by the local Municipality officials to the Green Rameswaram Staff. In continuation the staffs of the project were assigned to do the activity apart from the regular day to day activities. Through this process dry waste and plastic waste was collected and disposed of the Municipality RRP Unit.

