



## **Social Engineering**

**By Vivekananda Kendra**

### **1. Inauguration of “Green Rameswaram Building”**

“Green Rameswaram” project is now having its own office near to Rameshwaram Railway station. The building was inaugurated on 25<sup>th</sup> July, 2016. Shri.A.Balakrishnan, Vice President and Shri.Hanumanta Rao, Treasurer of Vivekananda Kendra were present on the occasion. The building will be a knowledge centre for all the 11 verticals of ‘Green Rameswaram’ project namely (i) Archeology and History (ii) Marine bio-diversity (iii) Solid waste management (iv) Renewable energy (v) Rain water harvesting (vi) Participatory eco-tourism (vii) Sewage treatment and underground drainage (viii) Social engineering (ix) New merchandise and livelihood opportunities (x) Green transport (xi) Landscaping and beautification.



*The front portion – entry to the main building*



*Complete view of the building - 'Green Rameswaram project'*



*Shri.A.Balakrishnanji, Vice President of Vivekananda Kendra was present on this auspicious occasion*



*Purohits getting ready for Ganesh puja followed by Navagraha puja etc.*



*Pooja took place at the centre of the building – proposed Amphitheatre*



*Ma.Sarada's stayed in this building during 13<sup>th</sup> to 16<sup>th</sup> March 1911 - we have preserved this room for prayers and meetings*



*Ganapati homam is on...*



*Arati after completion of the sacred function*



*Shri.Balakrishnanji, Vice President and Shri.Hanumanta Rao, All India Treasurer of Vivekananda Kendra during the function*



*Navagraha Homam is on ..*



*Purna – Ahuati*



*Gau puja at the entrance of the Green Rameswaram building*



*Holy cow taken inside the Renovated building*





*Shri. Balakrishnanji receiving the prasadam from the chief priest*



*Shri. Hanumanta Rao receiving the prasadam from chief priest*



*Shri.Amuda Sekar who worked with VK-Nardep earlier felicitated by Shri.Balakrishnanji, Vice President of Vivekananda Kendra. Dr.Paran Gowda, Shri.Madhan Kumar and Shri.Sunil who worked earlier for VK-Nardep also were felicitated*

## **2. Cleaning of Water bodies with the help of ‘Teertha Mitras’**

As a part of Social engineering and follow up work, Vivekananda Kendra – Nardep carried out the general cleaning of the teerthas namely (i) Arjuna (ii) Angada (iii) Papavinashaka (iv) Mangala (v) Parasuram (vi) Draupadi (vii) Bhima (viii) Nakula and (ix) Jambavan. These works was carried out with the help of “Teertha Mitras – Friends of Traditional water bodies”.



### 3. Visitors to 'Green Rameswaram' Building



*Mataji's from Sarada Mission, Madurai visited Green Rameswaram building along with Swami Saradananda of Ramakrishna Tapovanam, Rameshwaram on 5<sup>th</sup> July, 2016*



*Swami Satyaprabhananda of Ramakrishna Mission, T.Nagar, Chennai visited 'Green Rameswaram' building on 14<sup>th</sup> July, 2016*

#### 4. Tree Plantation



*Collected 500 saplings of different varieties like Neem, Pungam, Mahagani etc. during Abdul Kalam's memorial inauguration ceremony*



*Planted 200 saplings at Vadakadu along with Vettiver grass*