



Social Engineering

By Vivekananda Kendra - nardep



We are utilizing the services of groups and institutions visiting Rameshwaram for carrying out 'Mass Cleaning Campaigns'. This is part of Social engineering as it helps the communities involvement as well as the people participating in it carries the message to their own places and carry out such work after getting inspiration. In this month 65 students and 3 staff members from Nettur Technical Training Foundation (NTTF), Thoothukkudi participated in the cleaning campaign.



NTTF students carrying out cleaning work near bus stand



NTTF Students collecting clothes from Agni Teertham area on 29th May



NTTF, Thoothukkudi group collecting old clothes



Clothes are Dumped in the waste basket for further processing
