



## **Solid Waste Management**

**By Hand in Hand, Chennai**



Regular MSWM and Behavioral Change Communication (BCC) activities were conducted during the month:

Door-to-door awareness campaign was conducted in the Municipality on 28<sup>th</sup> December at Visvasu Nagar – Ward no: 13, wherein 106 households were sensitized on MSWM.





Awareness programme in commercial establishments was conducted near bus stand on 26<sup>th</sup> December, wherein 150 shops were sensitized on MSWM.



Awareness programme for pilgrims was conducted at Agni Theertham on 28<sup>th</sup> December, wherein 800 pilgrims were sensitized on MSWM.



Audio campaign programme was conducted around bus stand on 25<sup>th</sup> December. All arterial roads and street shops located around the bus stop were sensitized on MSWM during the programme.





Picking Litter campaign was conducted at Agni Theertham on 10<sup>th</sup> December involving staff of Hotel Daiwik, members of Yaathirai Paniyalar Sangam, HHIDS staff and Green Friends. About 3 tons of garbage was collected along the beach by the team during the campaign.

