



# Solid Waste Management



By  
**Hand in Hand Inclusive Development and Services  
Chennai**

## 1. Door to Door Source Segregation Demo Programme

Everyday door-to-door waste collection and source segregation along with street cleaning were carried out uninterruptedly.

Four Source Segregation Demonstration programmes were organized on 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> of October at Daily Market (Ward No: 15), Varthan Street (Ward No: 13), Rajagopal Nagar (Ward No: 18) and Rameswaram Bus Stand (Ward No: 1).



In this Programme, our staff and green friends gave awareness to households in each ward on the types of waste, segregation of waste and the importance and benefits of recycling. A live demonstration on Source Segregation was organized for the public.



## 2. Awareness Programme

On 21<sup>st</sup> October 2022, the Swachh Bharat Mission (Urban) initiated, the National Campaign for Waste Segregation Source programme at Rameswaram Municipality Office. During the programme, councilors, School students and volunteers participated.





### 3. Source Segregation Awareness Rally

As a follow-up programme, on 27<sup>th</sup> October 2022 a rally was organized at Rameswaram Municipality starting from the Municipal office to Varthan Street. The programme was organized in order to create an awareness among people on Source Segregation at household level.

The rally was commenced by Councilor. Around 150 students from Sri Parvarithini Amman Girls Higher Secondary and Government Boys Higher Secondary School participated.



### 4. Selfie Point SSD Campaign

On 18<sup>th</sup> October 2022, Rameswaram Chairman Mr. Nasar Khan initiated the Source Segregation Drive (SSD) Campaign at Rameswaram Bus Stand. Through this campaign, public were sensitized on Waste Management and Source Segregation at households level. To encourage more public, a selfie point was set-up at the campaign spot.

The selfie campaign was also conducted at the schools in Rameswaram Municipality. Students, teachers and parents participated in the Source Segregation Campaign.



## 5. School Student - Awareness Programme

On 26<sup>th</sup> October 2022, Plastic Waste Awareness programme was conducted for the students and teachers at Vivekananda Vidyalaya School, Rameswaram. During the awareness programme, students were sensitized on Type of Wastes, Segregation of waste at source and the importance of waste management at households. Around 100 students from different classes participated.



## 6. Resource Recovery Park (RRP)

Regular activities like Plastic grinding work, Bio-composting, and Vermi-Composting work were carried out in the RRP and MCC.

